

Jointly Organized By



ENMORE  | INFOTECH



**1<sup>st</sup>**

**Asia Bitumen, Base Oil and  
Lubricants (ABBL) Conference  
and Exhibition**

April 24<sup>th</sup>, 2025 | Siam Kempinski Hotel, Bangkok

[www.abblconferences.com](http://www.abblconferences.com)

**BANGKOK**

A blue silhouette of the Bangkok skyline, featuring various skyscrapers and traditional Thai architecture, positioned at the bottom of the page.

# Welcome to the 1<sup>st</sup> Asia Bitumen, Base Oil and Lubricants (ABBL) Conference and Exhibition

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April 24, 2025 | Siam Kempinski Hotel, Bangkok, Thailand

Join us for the 1st Asia Bitumen, Base Oil and Lubricants (ABBL) Conference and Exhibition, a landmark event co-hosted by Petrosil and Enmore, designed to bring together senior industry leaders and experts from across the globe. This one-day event, themed "**Opportunities and Challenges in Bitumen, Base Oil and Lubricant Trade and Technology**," will take place at the prestigious Siam Kempinski Hotel in Bangkok, Thailand, on April 24, 2025.

As one of the world's fastest-growing regions for bitumen, base oil, lubricants, and wax markets, Asia, and particularly Southeast Asia, is poised for explosive growth. The ABBL Conference will connect key players from powerhouse countries like China, India, South Korea, Singapore, Thailand, Indonesia, Malaysia, Vietnam, the Philippines, Japan, and Australia with other vital markets in the region.

## Why Attend ABBL 2025?

Organized by Petrosil and Enmore, two leading names in global energy event organization, ABBL 2025 offers a unique platform for high-level presentations, exhibitions, networking, and deal-making opportunities. Participants will gain insights into the most pressing challenges and opportunities affecting the bitumen, base oil and lubricant sectors. Topics will include regional issues, production capacities, supply and demand trends, pricing dynamics, technological innovations, and shipping logistics.

This event is an extension of Petrosil's highly successful AMEA Bitumen and Base Oil Conference and Exhibition, which has been organized multiple times in the UAE, India and Thailand. The ABBL Conference will elevate networking and business development to new heights with more exhibition space, private meeting rooms, and advanced networking tools and software. This is your opportunity to meet and collaborate with top industry leaders and unleash the full potential of your business in the AMEA region's premier trading and tourist hub.



# REGISTRATION PRICES

Convention & Exhibition Early Bird Fee ( Payment by March 15 <sup>th</sup> , 2025 )	USD 599	Convention & Exhibition Full Fee	USD 799
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Team, Group and Alumni Discounts are available for 2 or more delegates and past participants. Please contact us for more details.

## For More Details:

**Dhiren Shah**  
(+91) 932 328 0923

**Arun Pandya**  
(+91) 959 439 9630

[conference@petrosil.com](mailto:conference@petrosil.com)

## EARLY CONFIRMED PARTICIPATING COMPANIES

ALPON | Argus Media | Arta Marine Star | Bangchak Sriracha (BSRC) | BITCOL | Bitumenmag | Bitumenshop | Black Castle Petro | Bluechemgroup | BPP Supply Co | Bright Fortune | Catalyst Petrochem LLC | Classic Group | Espad Darya Paya | Gayatram | Hims India | Hormozan Oil | Indian Oil Corporation | Infinity Galaxy | KS Sea Port Co | Karamad Sepandar Pars (KSP) | Pars Bitumen Digital | Petro Afagh Mehr | Petro Sanat Hormozan | Petrozo Energy | Pioneer Middle East | Prominent Sales Corporation | PTT Public Company | PW Lubes | Radian Shipping | Ravan Shimi Hormozan | RDR Energy | Richmond Group | Romen Oil | Rosefield Energy Tech | Shree Balaji Petrochem | SRS-TOTAL | Thai Oil Group | Tipco Asphalt PCL | Victoria International Petroleum | VKB Petroleum Co W.L.L.

## IMPORTANT ISSUES TO BE ADDRESSED ON THE BITUMEN AND BASE OIL MARKETS

1. Overview and Global Perspectives
2. Demand and Supply Dynamics
3. Price Trends and Forecasts
4. New Frontiers and Demand Hubs
5. Opportunities and Challenges
6. Shipping and Logistics
7. Technology, Health, Safety and Environment Issues



## INTERESTING FACTS

PETROSIL AND ENMORE HAVE BEEN ORGANIZING EVENTS FOR 15+ YEARS



25

Countries



1000+

Global Participants



400+

Companies



75+

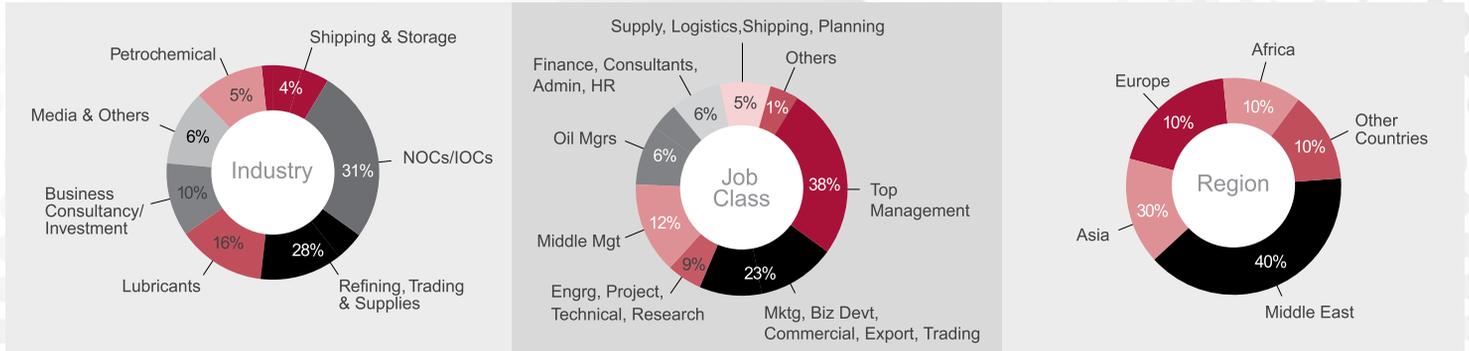
Speakers



100+

Sponsors

## ATTENDANCE



## WHO SHOULD ATTEND

This conference is crucial to all key decision makers and senior management in the bitumen, base oil, lubes and wax industries including:

- Refiners and Producers
- Buyers and Resellers
- Traders
- Shippers and Ship Brokers
- Terminal Operators
- Polymer and Additive Manufacturers
- Consultants
- Officers
- Sales Executives and Sales Staff
- Business Development Managers
- Corporate Planning Managers and Analysts
- Department of Transportation Officials
- Export Manager
- Government Policy Planners
- Highway Construction Contractors
- Highway Authorities
- Municipal Construction Authorities
- Multilateral Agencies
- Oil Executives
- Public Works & Department of Transportation Officials
- Paving, Design & Materials Manager
- Roads, Highways & Infrastructure Consultants
- Asphalt Superintendent
- Technical Advisors and Managers

## AMEA TESTIMONIALS

Thanks for organizing and arranging this important conference. It has an important impact on our marketing and communication with most companies in India. We appreciate that.

**Mr Shaho O. Mahmood**  
Frontier Bitumen Company

Thank you for the really good and effective AMEA Bitumen conference. Hope to expand business relation with India and Gentlemen like you. It was fruitful. We enjoyed ourselves & could find good business relationships.

**Mr. Ahmad Reza Yousefi**  
Infinity Galaxy

AMEA was great. Thanks Petrosil for arranging it. UNKA SUN FAMILY was honored to be part of the latest AMEA Conference and it was a great opportunity to visualize our capabilities. I want to tell you that, gathering the right people at the right place, and mixing business opportunities as family under one roof is not easy, but you made it happen successfully.

**Ms. Snur**  
Unka Sun Company

This was the 4th time we participated in your conferences/exhibitions, which shows the importance that your events play for us. And again it was not only about networking between existing customers and faces but also a chance to meet many new players. We were able to place orders at the spot and had follow up meetings after the conference. Good turnout for us and we will be looking forward to your next AMEA event.

**Mr. Sipan**  
Business Development Manager,  
Majid Al Iraq

Great job by Petrosil! Right people at the right place, looking forward to your next event!

**Mr Aydin Tehrani**  
Signify Building Materials

Such a well-established and carefully organized conference which made plenty of opportunities to meet with heavy-hitters in the industry and prospective customers & also provided us with chances to brush up on the latest know-how.

**Mr Ali Joshaghani**  
Pasargad Oil

On behalf of Wataniya Group, I would like to appreciate Petrosil's outstanding contribution in the latest AMEA conference held in Mumbai-India & also for giving an opportunity to Wataniya Group to present our capabilities. The number of high standard participants and also the organization of the whole program were efficient enough to satisfy our desires. Your plentiful efforts resulted in a high quality level conference which is highly appreciated.

**Mr Farhad Zandi**  
Watniya Group

We congratulate Petrosil on a wonderful Conference. Substantively, it was exceptional in its diversity and expertise of the Petroleum Industry. It has been a great platform to grow our business substantially and make best of the business connects to strive in the industry. The drive and dedication with which Petrosil has worked towards hosting the AMEA events was beyond my expectations. Your commitment to work brings the best result.

**Mr. Eshan Jain**  
Ecos Dailyway LLP Group

Petrosil has been amazingly collaborative and pro-active in ensuring that the best of minds in the industry connect frequently via AMEA events. This enables for intellectual discussions with the bright people. AMEA Mumbai 2022, has been a great event and we look forward to more such events. Of Business group has been a vital player in the Petroleum products and chemical industry. Petrosil events enable us to meet the right set of buyers across the world and discuss issues befitting for improvements in the global supply chain. Thank you team Petrosil for the unending efforts in bringing the world closer to us.

**Mr. Aksh Bhardwaj**  
Of Business Group

## EARLY CONFIRMED ABL SPEAKERS



**Mr. Shailendra Gokhale**  
Managing Director,  
Rosefield Energy Tech

**Topic**  
Driving Sustainability in  
Lubricants: The Role  
of Circular Economy in  
Asia's Rapidly  
Evolving Markets



**Ms. Leticia Parra Rodríguez**  
General Manager,  
SRS-TOTAL

**Topic**  
Sustainable Solutions for  
Infrastructure: Clear Binders  
to Combat Urban Heat Islands  
and PMB Resistant to  
Hydrocarbons for Airport Durability



**Mr. Guo Harn Hong (Marc),**  
Global Lead,  
Base Oils, Argus Media

**Topic**  
Base Oil Trends &  
Opportunities  
for the Year Ahead



**Mr. Sathya Narayanan**  
Senior Market Reporter,  
Bitumen, Argus Media

**Topic**  
Current Trends in the  
APAC-Middle East  
Bitumen Market



**Mr. Arvind Vijayvergia**  
Ex Chief General Manager,  
Institutional Business,  
Indian Oil Corporation and  
Currently Independent  
Bitumen Market Expert in India

**Topic**  
Indian Bitumen Market:  
Challenges and Opportunities



**Mr. Tarique Kamal**  
CEO, Petrozo Energy

**Topic**  
Bitumen Waterproofing:  
Products & Market  
in the Middle East



**Mr. Ahmad Reza Yousefi**  
Managing Director,  
Infinity Galaxy

**Topic**  
Middle East Bitumen  
Price Outlook for H2 2025:  
Key Scenarios Based on  
Oil Price Trends



**Ms. Elahe Borghei**  
Commercial Manager,  
Black Castle Petro

**Topic**  
Optimizing Bitumen  
Packaging: Advantages,  
Disadvantages, and  
Market Demands in  
Far East Asia



**Mr. Bhupinder Singh**  
Director - Lubricants and  
Base Oils,  
Bluechemgroup, Germany

**Topic**  
Future of EV Lubricants



**Ms. Sarah He**  
General Manager,  
Shaanxi Jaenter  
Trading Co., Ltd

**Topic**  
Overview of China's  
Bitumen Sourcing  
Requirements &  
Bitumen Road Material &  
Equipment Technology

## Sponsorship Opportunities: Strengthen And Showcase Your Brand, Products And Services

The 1st ABL Conference and Exhibition builds upon Petrosil and Enmore's successful track record of events, which have seen record participation since 2021 in Asia and the Middle East. These events have regularly attracted over 400 participants from 25 countries and featured elite speakers and sponsors, providing unmatched networking and deal-making opportunities for the region's leading bitumen, base oil, and lubricants companies. ABL 2025 promises to elevate this legacy, delivering next-level engagement and business development in a rapidly growing market.

## PETROSIL AND ENMORE ASIA BITUMEN, BASE OIL AND LUBRICANTS (ABL) SPONSORSHIP & EXHIBITION PACKAGES WITH KEY BENEFITS & FEATURES

- Strengthen your brand at the foremost, premium and largest regional bitumen, base oil and lubricants event
- Global brand visibility and recognition
- VIP seating at the conferences and for the lunches
- Logo and website link on the conference website, brochures and marketing materials
- Logo on the main projection screen
- Logo on event roll ups and other print designs
- Various sponsorship and packages tailor made to suit your budget and needs
- Dedicated exhibition areas and table tops to showcase your products and services in high traffic areas during networking and refreshment breaks
- Advertisements in the conference book
- Special delegate registration prices and passes for sponsors and guests
- Social Media promotions and dedicated email promotions for sponsors
- Special meeting and networking areas designated for sponsors to set up meetings
- Sponsorship of collateral materials
- Hosting of the lunch and dinner functions
- Special coverage and mention in announcements, newsletters and material distributed to Bitumart and Base Oil Report Members

## ABBL SPONSORS

Diamond



Gold



Silver



Silver



Lunch Host



## EXHIBITORS



## ASSOCIATE SPONSORS



**KNOWLEDGE PARTNER**



**MARKETING ASSOCIATE**



**MEDIA PARTNERS**

